



BBA

BACHELOR OF BUSINESS ADMINISTRATION

(Affiliated to Karnatak University Dharwad)

Get a
INDUSTRY ACKNOWLEDGED
BBA PROGRAM *For a*
REWARDING CAREER

APPLY NOW
FOR THE 2023 BATCH





Vision

We create managers for tomorrow's business world who grow to be ABLE LEADERS



Mission

We aspire to use contemporary and experiential management aspects to train graduates in managing and leading organizations



Programme Educational Objective (PEOs)

- To imbibe the fundamental knowledge associated with management education
- To inculcate in students professional attitude, life long learning habits to build
- To enable students to compete in the corporate world by providing experiential management education.

The GBS BBA Program...

Igniting Minds, Shaping Careers....

Global Business School, the leading MBA institution in Karnataka has been synonymous with the MBA Program is now offering a world class BBA Program affiliated to Karnatak University Dharwad and recognised by AICTE Delhi aspires to cover a spectrum of new-age specializations and help the students to be on par with the accelerating changes in today's business world.

The GBS BBA program helps students develop an in-depth understanding of the four core areas of business management including; Marketing, Finance, HR and Operations.

Our core strengths & facilities

- North Karnataka's Best Corporate B- School
- 15 years of Academic Excellence since 2007
- Highly qualified & Industry trained Faculty
- Student centric learning environment
- Focus on experiential learning
- WI-FI enabled Classrooms
- Air conditioned Classrooms
- Robust Industry connect

9 Reasons why GBS BBA Program holds a competitive edge

- Right mix of theory & practical concepts from top notch faculty
- Internships, Case Studies, Group Assignments
- Value added Certifications every semester
- #Start Up Calling: Learn & Network with some of the leading Entrepreneurs
- Leadership Series: Learn & Network with some of the visionary leaders
- Industrial exposure, Corporate Tours
- Pre Placement Training & Placements with top notch companies
- Student Exchange program with top institutions
- International study tour - First of its kind for Undergraduate students

GBS BBA Program offers value added programs for the world of business

- Data Science
- Business Analytics
- Logistics and Supply Chain Management
- International Business
- Digital Marketing

Explore diverse job opportunities with profiles to match

- Market Research Analyst
- Digital Marketing Analyst
- Business Analyst
- Sales Manager
- Operations Associate

Placements & Internships

With our GBS BBA Program, the students invest their time and effort in internship, professional training, and honing their skill and hence aspire for good placement opportunities. The placement cell organizes various activities such as guest lectures, pre-placement talks and training workshops by inviting corporate stalwarts to the campus to strengthen the industry interaction. The placement cell is responsible for industry interface, summer internships and the final placement activities.

At GBS, rigorous structured training is practiced for enhancing employability skills to ensure high end best placements in different industrial sectors in the areas of Marketing, Finance & HR.

Our Collaborations with the industry



